



Sayre Borough Christmas Parade

Friday, November 25, 2016 – 6:30pm

Registration Form

WHO CAN REGISTER?

Registration is open to all area businesses, civic organizations, families, etc. from throughout the twin tiers.

WHY SHOULD WE REGISTER?

Participating in the parade will give you an opportunity to promote your organization and any upcoming event such as a play, concert, or other activities to more than 6,000 people along the parade route and the entire viewing audience of WETM-TV and listening audience of WATS/WAVR Choice 102. More importantly it gives you an opportunity to be part of the largest event in the Valley this holiday season.

HOW DO YOU REGISTER? Complete the form below and return to the Sayre Borough Hall, 110 West Packer Avenue, Sayre, PA 18840, fax your information back to 570-882-9151, or email your information to parade@sayreborough.org. **Deadline to register is November 18th.**

NAME: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

BRIEF DESCRIPTION OF ENTRY: _____

Parade Information

The parade route starts on West Lockhart Street in the area of the Sayre High School. Line-up for the parade begins at 5:30pm and the parade kicks off at 6:30pm. The parade route proceeds down West Lockhart Street turning onto Desmond Street and then onto West Packer Avenue ending at Howard Elmer Park.

The parade is enjoyed by more than 6,000 people who line the downtown streets, and is televised on WETM-TV Channel 18 to the Twin Tiers. The parade is broadcast live on WATS/WAVR Choice 102.

There is not an official theme of the parade however we do ask all participants to use their best judgment when they design their floats and to have fun.

At the conclusion of the parade, Santa visits with the children and gets their Christmas wishes, and each child that visits with Santa receives a very special gift package.

Mark your calendars and join us for the official kick-off of the holiday season in the Valley. Best of all, participating in the parade is free.

