

PARADE SPONSORS

*The following businesses & individuals
donated to the parade in 2014:*

Mayor Denny Thomas
Landy & Kilmer Insurance
Landy & Landy
J.E. Wheelock Hose Company #5
Gannon Associates
Sons of Italy Roma Madre Lodge 1342
The Morning Times
Stiffler, McGraw & Associates
Ronald Bittner, CPA
Dandy Mini Mart
Foster & Foster, Attorneys at Law
Mr. & Mrs. William Hickey
Mr. & Mrs. Harry Howland
Sayre Police Department
Sayre Borough DPW
Teamsters Local 529, Elmira, NY
T&M Associates
Chris Z. Sutton Towing
Mr. & Mrs. Buddy Crockett
Mrs. Rosemarie Sharp
WETM-TV Channel 18
Peterson Transport
Douglas Brothers Paving
G. Webster Inc.
Univest Investment Services
Huckles Towing & Recovery
Target
Sayre Code Enforcement Agency
Williams Auto Group
Cher Equipment – Waverly, NY

Sayre Christmas Parade Committee
110 West Packer Avenue
Sayre, Pennsylvania 18840
Address Correction Required

2015 SAYRE CHRISTMAS PARADE



**Friday, November 27, 2015
Downtown Sayre**

Presented By:



In association with:
Howard Elmer Hose Co. #4,
Sayre Engine Co. #1, WETM-
TV, WATS/WAVR-Choice
102, The Morning Times &
Sayre Borough.

**Sayre Christmas Parade Committee
110 West Packer Avenue Sayre, PA
18840**

Phone: (570) 888-7730

www.sayreborough.org

parade@sayreborough.org

Parade History & Successes

In 1999, the Sayre Christmas Parade Committee was formed with the mission to create the official kick-off to the holiday season in the Valley.

In 2000 thru 2004, the number of participants and spectators continued to grow. Our early success was made possible by our generous donors and dedicated volunteers.

New ideas have been incorporated into the parade each year, and participation and the crowd continue to grow each year.

In 2005 the parade was televised for the first time on WETM-TV. Broadcasting the event has broadened the interest in the event and increased the recognition of our sponsors. The parade is also broadcast live on WATS/WAVR Choice 102-FM.

In 2006, Peoples State Bank (PS Bank) became the parade's primary sponsor. Their sponsorship continued for six years and we are extremely thankful for their support during those years.

In 2011, the Parade Committee distributed its 3,000th gift package and 60th bicycle as part of Santa's visit in Howard Elmer Park and an estimated 6,000 people lined the parade route.

In 2012, the Parade Committee began a new sponsorship relationship with First Citizens Community Bank.

In 2013 and 2014, parade participants and spectators braved extremely cold weather but the arrival of Santa Claus made everything worthwhile.

In 2015, we anticipate that the parade will continue to grow and include over 500 individuals participating.

Donation Form

YES, I would like to donate to the 2015 Sayre Christmas Parade.

WHO CAN DONATE?

Donations are accepted from area businesses, civic organizations, and individuals. Over 3,400 gift packages and 70 bicycles have been distributed to the children that visit with Santa Claus and more than \$3,000 in toys and clothes have been donated to the annual WATS/WAVR Christmas Is For Kids program.

WHY SHOULD WE DONATE?

Making a donation to the Parade Committee will ensure that we will be able to continue to provide gift packages to more than 200 children that visit with Santa Claus in Howard Elmer Park following the parade that include gift cards, movie passes to the Sayre Theatre, and as many as six bicycles. A donation is also made each year to Christmas Is For Kids on behalf of all of the parade donors.

NAME: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

DONATION AMOUNT: _____

THANK YOU VERY MUCH FOR YOUR GENEROSITY AND CONTINUED SUPPORT OF THE PARADE!!!!

Parade Information

The parade route starts on West Lockhart Street in the area of the Sayre High School. Line-up for the parade begins at 5:30pm and the parade kicks off at 6:30pm. The parade route proceeds down West Lockhart Street turning onto Desmond Street and then onto West Packer Avenue ending at Howard Elmer Park.

The parade is enjoyed by more than 6,000 people who line the downtown streets. It is televised on WETM-TV Channel 18 to their entire viewing area throughout the Twin Tiers. The parade is broadcast live on WATS/WAVR Choice 102.

There is not an official theme of the parade; however, we do ask all participants to use their best judgment when they design their floats and to have fun.

At the conclusion of the parade, Santa visits with the children and gets their Christmas wishes. Each child that visits with Santa receives a very special gift package.

Mark your calendars and join us for the official kick-off of the holiday season in the Valley. Best of all, participating in the parade is free.

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Sayre, Pennsylvania 18840

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Fax: (570) 882-9151

E-mail: parade@sayreborough.org